

### REMARKS/ARGUMENTS

Favorable reconsideration of this application, in light of the present amendments and following discussion, is respectfully requested.

Claims 1-21 are pending; Claims 1, 2, 4, 5, 7, 8, 12, 13, 17, and 18 are amended; and no claims are newly added or canceled herewith. It is respectfully submitted that no new matter is added by this amendment, and support for this amendment may be found, for example, in Figure 1 of the present specification.

In the outstanding Office Action, Claims 1-21 were rejected under 35 U.S.C. § 102(e) as anticipated by Berke (U.S. Pat. No. 6,629,092). For the reasons discussed below, this rejection is respectfully traversed.

Applicants thank Examiner Hu and Primary Examiner Vu for the interview granted Applicants' representative on October 18, 2004. During the interview, the present amendments to the independent claims were discussed with regard to Berke.

Claim 1, as amended, recites means for delivering said demand information to said information provider ... and transmission means for transmitting information to said information demander, the information being provided from the information provider in response to the demand information. Claims 2, 7, 12, and 17 recite analogous features. Independent Claims 5, 8, 12, and 18 recite that information is provided from the information provider in response to the demand information.

Berke relates to a search engine. Berke describes that the search engine searches the database table which will have one entity associated with the input data. Each database record of Berke comprises a unique combination of a mark and its associated goods or services.<sup>1</sup> However, as discussed during the interview, Berke does not disclose or suggest that information is provided from the information provider in response to demand

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<sup>1</sup> Berke, Abstract.

information. It is therefore respectfully submitted that Claims 1-21 patentably distinguish over Berke, and it is respectfully requested that this rejection be withdrawn.

Consequently, in view of the foregoing discussion and present amendments, it is respectfully submitted that this application is in condition for allowance. An early and favorable action is therefore respectfully requested.

Respectfully submitted,

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